2022 Annual Report

We are HOPE Nation

Providing Unexpected Amazingness to Families with cancer
Dear Hope Nation,

Thank you for making 2022 an amazing year for BHH and the Families we help! Because of your generosity, we were able to help a record number of 1,030 Families with over $1.3 million in assistance. Because of you, our BHH Families knew they were not alone in their battle with cancer.

2022 brought a lot of reasons to celebrate. We crossed our 8,000th Family helped in 2022, finishing the year with over 8,400 Families helped since inception! Our Light of Hope Family Program was fully translated into Spanish, enabling us to help even more Families in our area. We had our most successful year with our Signature Events, thanks to supporters like you coming together to make a difference. Our Ella Bella Fashion Show was an evening filled with fun for our Families and raised over $210,000!

BHH was able to provide $1.3 million in Unexpected Amazingness because of the kindness of our partners in the community. Students at Haverford Middle School raised over $109,000 through their Hope Olympics event! The ACME Markets Register Campaign raised over $436,000 and assisted 435 families with household bills and groceries. We are so grateful to these and other community partners who helped spread the mission of BHH.

At the end of the year, Hope Nation came together to help 401 Families through our Adopt-A-Family Program! Our friends at Allied Resources Group doubled the impact of our Giving Tuesday gifts, allowing us to help more Families with bill pay during the winter! ACME’s support of $90,000 in ACME gift cards provided an additional 300 local families with cancer with grocery and meal assistance over the holiday season. Because of your generosity, BHH Families were able to stay in their homes and provide gifts for their loved ones during the holidays.

The record number of Families helped in 2022 has shown the increasing need for financial support in our area. As the cost of living continues to rise, we will continue to be a Light of Hope for Families battling cancer. Bringing Hope Home could not carry out its mission without the compassion of a caring community like the ones we have in Hope Nation. From the bottom of our hearts, thank you!

Sincerely,

Paul Isenberg
CEO & Co-Founder
Vision And Mission

Thanks to HOPE Nation and Bringing Hope Home’s tireless efforts, every Family with cancer will feel more hopeful and have less stress because of the positive, loving impact we have on their lives.

Mission

Bringing Hope Home® is a non-profit organization that provides Unexpected Amazingness® to local Families with cancer through financial and emotional support. Through our Light of Hope Family Program, we offer one-time financial assistance to pay essential household bills for Families with cancer.

Board Members

Paul Isenberg  
CEO & Co-Founder, Bringing Hope Home  
Timothy Sherry  
Co-Founder, Bringing Hope Home  
Alliance Director, Jefferson Frank  
Patrick Bellot  
Director, Phoenix Management Services  
Patrick Boyle  
Partner-in-Charge, EisnerAmper  
Larry Burrill  
Co-President, McKean Defense (Retired)  
Linda Calderin  
Manager, Mermaid Properties  
Meghan Creighton  
Benefits Consultant, Creative Benefits, Inc.  
Alicia Dellario  
Senior Director, Pfizer (Retired)  
Jeff Dittus  
Entrepreneur  
Michelle Goglia  
Vice President, UnitedHealthcare  
Steve Hobman  
General Partner, New Spring Capital  
Martha Miele  
SEI Investments  
Terry Montgomery  
Retired CFO, Public & Private Companies  
Jessica Tracy  
Director, Color Genomics
Meet The Team

PAUL ISENBERG
CO-FOUNDER AND CEO

AMY FORKIN SEYBOLD
CHIEF OPERATING OFFICER

JOHN FARLEY
CHIEF DEVELOPMENT OFFICER

SARAH ZARGIEL
DIRECTOR OF EVENTS

LINDSEY HARGETT
MARKETING & COMMUNICATIONS MANAGER

BRIEANNE REPP
SCHOOL & EXTERNAL EVENTS MANAGER

JUDY SWAHL
FAMILY OUTREACH SUPERVISOR

AIMEE PADLEY
DONOR RELATIONS SPECIALIST

RACHAEL MURPHY
FAMILY OUTREACH ADMINISTRATOR

NORMA GIANNINI
FAMILY OUTREACH ADMINISTRATOR
Financial Overview

BHH Expenses

- Fundraising: 22%
- Administration: 3%
- Programs: 75%

Family Expenses Paid

- Rent/Mortgage: 39%
- Grocery Gift Cards: 25.5%
- Cable/Internet/Cell: 5.6%
- Utilities: 16.3%
- Car Payment/Insurance: 9.7%
- Other: 3.9%

Income by type

- Contributions
- Contributions non cash
- Grants
- Signature Events
- Special Fundraising Events

**FIG. 2 COMPANY SELLOUT**

- Contributions non cash: $1,000,000
- Contributions: $750,000
- Grants: $500,000
- Signature Events: $250,000
- Special Fundraising Events: $0

We help men, women & children with ANY type of cancer

*Areas served: Delaware, New Jersey, Pennsylvania*

+$10.2+ MILLION provided in assistance

*Partial service in MD, NY & CT*
Thank You Hope Nation

TO OUR 2022 CORPORATE PARTNERS ($10,000+)

ACME Markets
Allied Resources Group
Compass
Deacon Industrial Supply Company
Faulkner Nissan
Independence Blue Cross
Lehigh Valley Health Network
Phillies Charities
Sprouts Farmers Market
Troutman Pepper
University of Pennsylvania

TO OUR 2022 FOUNDATIONS, EXTERNAL EVENTS & SCHOOL PARTNERS ($10,000+)

ARG Golf Outing
Bayard Rustin High School
Cardinal O’Hara High School
Chichester DuPont Foundation
Compassionate Foundation, Inc.
Cornhole For A Cause
Crestlea Foundation
Flyers Charities
Foundation for Delaware County
Haverford Middle School
Jim Sipala Kia
Lantium
M&T Charitable Foundation
O’Neil Family Foundation
Qlarant
Stephen and Mary Birch Foundation
Suzy’s Mega Networking Lunch
TD Charitable Foundation
Tee It Up For Teal
The 31 Foundation
The Gordon Charter Foundation
Tompkins-Broll Family Foundation
WAWA Foundation

TO OUR INDIVIDUAL FAMILIES WHO GAVE OVER $10,000

Calderin Family
Curcillo Family
Franzini Family
Hudson Family
Kynett Family
McCullough Family
Risse Family
Swahl Family
Webster Family
"I cannot begin to find the words to express how grateful Stephen and I are for organizations such as Light of Hope. I asked God to watch over us as we navigate our new reality and to give us the strength, courage, and patience to figure out how to handle our financial hurdles. We have applied for disability and social security. Everything is a wait and see but that doesn’t help me take care of my husband now. So thank you for this gift of love and support."
-BHH Family

"Bringing Hope Home has helped tremendously with being able to keep a roof over my head during treatment. It is such a huge assistance with rent and has relieved a lot of financial stress during this time. I am tremendously grateful for the kindness and generosity that the Bringing Hope Home team has bestowed upon me and my family. It is greatly appreciated. Thank you!!"
-BHH Family
Contact Us

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