

12TH ANNUAL

ella bella

FASHION SHOW

DREXELBROOK
CATERING & SPECIAL EVENT CENTER

4700 DREXELBROOK DRIVE,
DREXEL HILL, PA

FRIDAY, NOVEMBER 4, 2022

6:30 PM - 9:30 PM

AFTER PARTY UNTIL 11:00 PM



BRINGINGHOPEHOME.ORG



HISTORY OF THE ELLA BELLA FASHION SHOW

The inspiration of the Ella Bella Fashion Show is based on the love of a daughter for her mother. The event was created 12 years ago by Michelle Goglia in loving memory of her mom Ella Mae who passed away of cancer. Ella Bella is a fun, high-energy event that gathers guests from all over the Greater Philadelphia area. The night includes shopping, one hour open bar, silent auction, raffles and sit down dinner with a fabulous fashion show featuring Bringing Hope Home Families and supporters as models.

ABOUT BRINGING HOPE HOME

At the age of 32, Paul's wife Nicole was diagnosed with Stage IV Hodgkin's Lymphoma. Even though this was an extremely difficult time, the Isenberg's were astonished by the love and support from family, friends, and strangers alike. Unfortunately, Nicole lost her battle to cancer, but her memory lives on in the work we do. Bringing Hope Home is a non-profit (501c3) organization that provides Unexpected Amazingness to local Families with cancer through financial and emotional support. BHH offers a one-time grant to pay essential household bills for Families with cancer. Since inception in 2008, BHH has supported over 7,000 Families with over \$8 million dollars in assistance!

This year is the 12th Annual Ella Bella Fashion Show. We are looking forward to another amazing year at the Drexelbrook Catering & Special Event Center, in Drexel Hill, PA! We are so excited to be able to celebrate with you all in person and make this the most memorable Ella Bella Fashion Show yet!

Thanks to donors like you and your participation in our event, we can make a difference in the lives of those battling cancer in our local community.

We offer several sponsorship opportunities that provide increased visibility among our donors, supporters and the Families we've helped.

With support from partners like you, we can:



Pay the rent or mortgage



All household utilities



Cover car payments



Purchase groceries



SPONSORSHIP OPPORTUNITIES

\$20,000 PRESENTING SPONSOR

- Option to give welcoming remarks
- 30 tickets to the event with reserved sponsor seating and table signage
- Full page black & white ad in event e-program book (7.75" H x 4.75" W)
- Recognition on invitation, event website with link to company website, onsite signage, e-program book, mobile bidding tool, and event slideshow
- Logo inclusion on 3 social media posts around the event

\$15,000 STYLISH SPONSOR

- 20 tickets to the event with reserved sponsor seating and table signage
- Full page black & white ad in event e-program book (7.75" H x 4.75" W)
- Recognition on event website with link to company website, onsite signage, e-program book, mobile bidding tool, and event slideshow
- Logo inclusion on 2 social media posts around the event

\$8,000 COCKTAIL SPONSOR (LIMIT 1)

- Exclusive signage at every bar during cocktail hour including cocktail napkins with company logo
- 15 tickets to the event with reserved seating with table signage
- Full page black & white ad in program book (7.75" H x 4.75" W)
- Recognition on event website with link to company website, onsite signage, e-program book, mobile bidding tool, and event slideshow
- Logo inclusion on 1 social media posts around the event

\$5,000 FASHIONISTA SPONSOR

- 10 tickets to the event
- Half page black & white ad in e-program book (3.38" H x 4.75" W)
- Recognition on event website with link to company website, onsite signage, e-program book, mobile bidding tool, and event slideshow
- Logo inclusion on 1 social media post around the event

\$5,000 AV SPONSOR (LIMIT 1)

- 10 tickets to the event
- Half page black & white ad in event e-program book (3.38" H x 4.75" W)
- Recognition on event website with link to company website, onsite signage, e-program book, mobile bidding tool, and event slideshow
- Logo inclusion on 1 social media post around the event



SPONSORSHIP OPPORTUNITIES

\$2,500 TABLE SPONSOR

- Reserve a table for 10 at the event and table signage
- Recognition in e-program book, table signage, and event website with link to company website
- Opportunity to donate any unused tickets to BHH Families so they can watch their loved ones strut their stuff!

\$1,500 WINE SPONSOR (LIMIT 1)

- 1 ticket to the event
- Quarter page black & white ad in event e-program book (3.38" H x 4.75" W)
- Company Name listed on slide show

\$750 STEP & REPEAT SPONSOR (LIMIT 1)

- 1 ticket to the event
- Logo included in e-program book
- Signage with logo located next to Step & Repeat
-

\$750 REGISTRATION SPONSOR (LIMIT 1)

- 1 ticket to the event
- Logo displayed on screens behind registration area

\$750 DJ SPONSOR (LIMIT 1)

- 1 ticket to the event
- Logo included in e-program book
- Signage with logo located next to Step & Repeat at the Ella Bella Fashion Show

\$750 BAND SPONSOR (LIMIT 1)

- 1 ticket to the event
- Signage with logo located next to the band at the Ella Bella Fashion Show

\$500 COAT CHECK ROOM SPONSOR (LIMIT 1)

- 1 ticket to the event
- Signage with logo located next to the coat check at the Ella Bella Fashion Show

VENDOR: 20% OF ELLA BELLA SALES DONATED BACK TO BHH (LIMITED TO 10)

- 1 ticket to the event
- Company name listed on slideshow

TICKETS (No tickets sold at the door, must be purchased by [October 18](#))

\$125 EARLY BIRD TICKET (UNTIL September 30)

- 1 ticket to attend the 2022 Ella Bella Fashion Show
- Cocktail hour with open bar (shopping, auction & more!)
- Dinner & cash bar during Fashion Show.

\$175 REGULAR TICKET

- 1 ticket to attend the 2022 Ella Bella Fashion Show
- Cocktail hour with open bar (shopping, auction & more!)
- Dinner & cash bar during Fashion Show.

\$100 YOUNG PROFESSIONAL (35 years and under)

- 1 ticket to attend the 2022 Ella Bella Fashion Show
- Cocktail hour with open bar (shopping, auction & more!)
- Dinner & cash bar during Fashion Show



SPONSOR AND TICKET FORM

NAME: _____

EMAIL: _____

COMPANY NAME (If registering as vendor or sponsor) _____

PHONE NUMBER _____

ADDRESS _____

** PLEASE EMAIL ALL ADS AND LOGOS (HIGH RESOLUTION) TO LINDSEYHARGETT@BRINGINGHOPEHOME.ORG NO LATER THAN OCTOBER 8.

REGISTER [HERE](#) AS A SPONSOR OR TO PURCHASE TICKETS

SPONSOR LEVEL

- | | |
|---|---|
| <input type="checkbox"/> Presenting Sponsor \$20,000 | <input type="checkbox"/> Wine Sponsor \$1,500 (Limit 1) |
| <input type="checkbox"/> Stylish Sponsor \$15,000 | <input type="checkbox"/> Step & Repeat Sponsor \$750 (Limit 1) |
| <input type="checkbox"/> Cocktail Hour Sponsor \$8,000 (Limit 1) | <input type="checkbox"/> Registration Sponsor \$750 (Limit 1) |
| <input type="checkbox"/> Fashionista Sponsor \$5,000 | <input type="checkbox"/> DJ Sponsor \$750 (Limit 1) |
| <input type="checkbox"/> AV Sponsor \$5,000 (Limit 1) | <input type="checkbox"/> Band Sponsor \$750 (Limit 1) |
| <input type="checkbox"/> Table Sponsor \$2,500 | <input type="checkbox"/> Coat Check Room Sponsor \$500 (Limit 1) |



DONATIONS

Below you will find details on how you can support the 12th Annual Ella Bella Fashion Show silent auction. Please send donation form by mail, email or fax.

All forms and items are due no later than **October 18**. If you have any questions, feel free to call the Bringing Hope Home offices at 484-580-8395, and we will be more than happy to assist you. We truly appreciate your consideration and look forward to hearing from you.

IN-KIND DONATION

DONOR/COMPANY: _____
Please write company (or individual) name as you would like to appear in the event program book

ADDRESS: _____

DONOR CONTACT: _____

DONOR PHONE #: _____

DONOR EMAIL: _____

ITEM DESCRIPTION: (please include details such as color, size, etc.)

RESTRICTIONS ON USAGE IF APPLICABLE: (please include expiration date, number of people, etc.)

ESTIMATED FAIR MARKET VALUE: _____

DELIVERY/PICKUP INSTRUCTIONS (CHECK ONE)

- Item Enclosed/Shipped to BHH Offices (641 Swedesford Road, Malvern, PA 19355)
- I will be dropping my item off at BHH Office (Call 484-580-8395 to schedule drop off time)
- I would be happy to donate an item/package, but will need it to be picked up

A sincere thank you for supporting Bringing Hope Home as we deliver hope to local Families battling cancer. All commitments must be received by **October 18**. Forms can be emailed to Events@bringinghopehome.org or faxed to 484-580-8595. For more information on the 2022 Ella Bella Fashion Show, please visit bringinghopehome.org/event/12th-annual-ella-bella-fashion-show/

Thank you for your support in helping us deliver HOPE to local Families with cancer!