

How to Set Up Your Personalized Fundraising Page



- [Click here](#) to begin setting up a fundraising page.

Scroll down a bit on the website and click the orange button on the right that says, “Create my own fundraising page!” It looks like this:

Create my own fundraising page!

A box will pop up for you to enter your name and email address. Enter both and then click “Create My Page”. You will then receive two emails:

1. Email #1 will have a subject line that says, “Personalize your crowdfunding page – do not share link”. This is the email you will use to personalize your page before you share it with those who wish to donate.
2. Email #2 will have a subject line that says, “Support my fundraising effort”. This email contains the information you will need to share your page link with family, friends, and coworkers so that they can donate and support your fundraising efforts, once your page is ready.

- Open the email with the subject line: Personalize your Crowdfunding Page. Scroll down in the email and click on the orange button that says, “Personalize my page!” It looks like this:

Personalize my page!

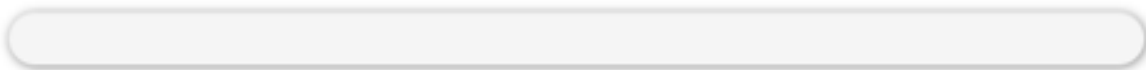
Once the page has opened, you can customize the following portions of your page:

1. The name at the top of your page. You can edit the name by clicking the pencil icon next to your name. You can change this to your company’s name, a family name, or a group/team name.

Supporting Bringing Hope Home
Created by PAIGE LACEK 


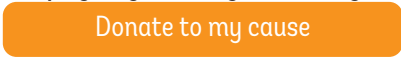
2. Your fundraising goal –You can edit and set your fundraising goal at the top of your page by clicking the pencil icon. To help you set your goal, please note that each Family member will receive \$100 in electronic gift cards through the AAF Program. So if you set your fundraising goal to \$600 and meet your goal, you will be supporting 6 Family members (ie one Family of 6 people, two Families of 3 people, etc.)

\$0 of \$50,000  Goal



3. The image/logo - You can keep the AAF logo that is shown or you can replace the image with your company logo, a team photo, a family photo, or anything you would like by clicking "Change Image" under the AAF gift card image.



4. The text - You can customize the text on the page to share why you are involved with BHH and supporting local Families with cancer this holiday. You can also include one of the Family stories that you received on your page if you would like, so that those donating to your page can get to know a little bit about one of the Families who will benefit from this year's program. It may be helpful to leave some of the information about BHH, getting your company to match donations, and the deadline to donate to your page.
- Once your page looks the way you would like, click the orange button at the bottom of the page that says, "Save and Publish".  You are now ready to share your page with your supporters!
 - Open the email you received when you signed up to create a fundraising page. The subject line says, "Support my fundraising effort."
 - o You can view your page by clicking the orange button in the email that says, "Donate to my cause", it looks like this: 
 - o You can forward this email to your family, friends, and coworkers to donate to support via the orange button.
 - o You can also share the link to your page on your social media for additional support.
 - If you need assistance setting up your personalized fundraising page, please reach out to Aimee Padley aimeepadley@bringinghome.org or by phone at 484-580-8395, ext. 104.