



3rd Annual Ella Bella Fashion Show

Friday, October 10, 2014 • Crowne Plaza Valley Forge Hotel

Benefits



Unexpected amazingness
for families with cancer.

Introducing Ella Bella

The Ella Bella Fashion Show was created to financially support families who are battling cancer in the Greater Philadelphia Area by benefiting the charity Bringing Hope Home. Bringing Hope Home pays essential bills so families can focus on their loved ones wellbeing, rather than the financial stress that comes along with a cancer diagnosis.

The Ella Bella Fashion show is a dynamic, high-energy event that brings together people from all over the Delaware Valley for a night of inspiration, shopping and great fashion. Since 2011, Ella Bella has raised over \$50,000 to support local families with cancer.



Join us in celebrating life by getting involved in Ella Bella 2014!

Meet Bringing Hope Home

Bringing Hope Home (BHH) is a fantastic charity that directly pays essential household bills for local families battling cancer in the Greater Philadelphia Area. Since 2008, BHH has paid bills for over 1,800 families with cancer with over \$1.9 million to ensure families are able to stay in their homes, with the utilities on, phones working and food on the table. Bringing Hope Home was recently recognized for their impactful work in the community by the Greater Philadelphia Chamber of Commerce (GPCC) as the 2014 Non-Profit Organization of the Year!



Auction & Raffle Item Donations

Every year at the Ella Bella Fashion Show we have an auction and raffle to help raise additional funds for the families that BHH serves. If you are able to donate an item/package, please fill out the Auction Donation Form attached. Thanks so much for your consideration.

Community Support

The Philadelphia Eagles participated in 2013 Ella Bella, and featured the event on their website in a great video that captures the essence of this amazing event. Check it out [here](#)! We are thrilled to announce that the

Eagles are on board again in 2014 and are increasing their participation. Eagles players will be modeling in the Fashion Show, and will also be providing looks from the NFL Style Lounge. This is something you are not going to want to miss!





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Ella Bella In-Kind Gift Donation



DONOR INFO:

Donor (as you would like it listed in program book) _____

Donor Item _____

Company Name (if applicable) _____

Address _____

Phone # _____

Donor Email _____

IN-KIND DONATION INFO:

Item Description: (please include details such as color, size, etc)

Restrictions on Usage: (please include expiration dates, blackout dates, number of people allowed, etc.)

Estimated Fair-Market Value: _____

DELIVERY/PICKUP INFO:

- ____ Item Enclosed
- ____ Need to schedule pickup/drop-off

For more information on this event and other pre Ella Bella events please visit www.bringinghopehome.org/ellabella. You can register online or mail your payment via check made payable to Bringing Hope Home memo Ella Bella & mail to 940 West Valley Road, Suite 1602 Wayne, PA 19087. Any questions or inquiries on the event contact Event Chair Michelle Goglia at: mgoglia@uhc.com or Lauren at laurenrubenstein@bringinghopehome.org