



13TH ANNUAL GREAT GUYS DINNER

WEDNESDAY MAY 7, 2014 • 6:00PM-9:30PM • CROWNE PLAZA VALLEY FORGE HOTEL

ABOUT BRINGING HOPE HOME

WHO WE ARE

Bringing Hope Home®, formerly the Great Guys Group, provides unexpected amazingsness to families with cancer in the Greater Philadelphia Area through emotional and financial support. Bringing Hope Home® (BHH) was founded in 2008 by Paul Isenberg & Tim Sherry in honor of Paul's late wife Nicole, who lost her battle with cancer in 2003. BHH was created to help families that are struggling due to a cancer diagnosis. It is our mission to provide a light of hope to families in need so they can focus on their loved one rather than on the bills that are piling up.

WHAT WE DO

BHH pays essential household bills for families with cancer while they are going through treatment. We understand that when a cancer diagnosis occurs, it affects the entire family. Through the Light of Hope Family Grant Program, we provide a one-time grant to pay household bills to help alleviate the financial stress that cancer brings. This ensures that families are able to stay in their homes, with the lights on, heat turned up, phones working, and food on the table. We help families of any age, gender, race and cancer type.

AMAZINGNESS AT A GLANCE

Since our inception in 2008, Bringing Hope Home® has:

- Directly helped over 1,550 local families with cancer
- Given \$1.6 million in grant money to families
- Helped families with over 60 types of cancer from 62 local cancer centers.
- In 2013, we raised over one million dollars and helped 410 families!

ABOUT THE GREAT GUYS DINNER

HOW IT ALL BEGAN

The Great Guys Dinner began 13 years ago. It's story is a powerful one and one we want to share. Over the years while Nicole was battling cancer, Paul would often run into old friends and say things like, "I ran into Timmy, what a great guy. I just saw Mike, I never get to see him, but what a great guy." Nicole finally suggested that Paul get all of the "Great Guys" together for a benefit dinner to reconnect with his longtime friends, thank them for their support, and help other families less fortunate.

This is where the concept of the "Great Guys Dinner" was born. The first Great Guys Dinner took place in 2001, gathered 100 guys and raised \$13,000 that was donated to various cancer charities.

Nicole endured six years of intense chemotherapy and two bone marrow transplants. Her fight ended in 2003 at the young age of 39, but her legacy lives on through the special work we do in her honor. Nicole's "small idea" of having a dinner with close friends has now evolved into Bringing Hope Home, an organization that raised over one million dollars in 2013. The Great Guys Dinner continues to be Bringing Hope Home's largest event of the year, and is a tribute to the original great gal, Nicole Isenberg.

THE EVENT

The Annual Great Guys Dinner is BHH's signature event that brings together our families, donors, and the beloved Philly Six Basketball coaches. The Philly Six coaches have supported this event for 13 years. This high-energy event includes a two hour open bar, hors d'oeuvres, a full sit down dinner, silent & live auctions, and a tremendous Grand Prize Raffle, courtesy of Benari Jewelers. In addition, the event always features a prominent guest speakers, past speakers include Syracuse Head Coach Jim Boeheim, former Maryland Head Coach Gary Williams, and radio personalities Mike Missanelli and Joe Conklin.

