

**BRINGING
HOPE
HOME** *16th Annual*
Great Guys Dinner

Thursday, May 4, 2017 • Springfield Country Club

ABOUT BRINGING HOPE HOME

WHO WE ARE

Bringing Hope Home® is a 501(c)(3) that provides unexpected amazingness to local families with cancer through financial and emotional support.

Founded in 2008 by Paul Isenberg and Tim Sherry—BHH began in honor of Paul's late wife Nicole, who lost her battle with cancer in 2003 at the age of 39. We were created to help families struggling with a cancer diagnosis. It is our mission to provide a light of hope to families in need so they can focus on their loved one rather than on the financial bills.



WHAT WE DO

Here at BHH, we pay essential household bills for families with cancer while they are going through treatment. We provide a one-time grant to help alleviate the financial stress that cancer brings. This ensures that families are able to stay in their homes, with the lights on, utilities working, phones on, and food on the table. We help families of any age, gender, race and cancer type.

AMAZINGNESS AT A GLANCE

Since 2008, we have:

- Directly helped over 3,750 local families with cancer
- Supported families with over \$4.65 million in assistance
- Assisted families with over 60 types of cancer from 62 cancer centers.

ABOUT THE EVENT

HOW IT ALL BEGAN

Over the years while Nicole was undergoing treatment, Paul would often run into old friends and say things like, "I ran into Timmy, what a great guy. I just saw Mike, what a great guy." Nicole finally suggested that Paul get all of the "Great Guys" together for a benefit dinner to reconnect with his longtime friends, thank them for their support, and help other families with cancer. This is where the concept of the "Great Guys Dinner" was born. The first Great Guys Dinner took place in 2001, gathered 100 guys and raised \$13,000.

In 2016, the same dinner had 600 guests and raised over \$400,000!

CELEBRATING 16 YEARS

Nicole's "small idea" of having a dinner with close friends has now evolved into the organization that we are today! Help us make our 16th Anniversary Great Guys Dinner the best one yet, in loving memory of Nicole!

The Annual Great Guys Dinner celebrates amazingness by gathering our donors, supporters and the incredible families we serve. Be a key part of Great Guys Dinner history by joining us at our very special 16th Anniversary Great Guys Dinner!



Presented by **AstraZeneca** 

SPONSORSHIP OPPORTUNITIES

□ PRESENTING HOPE SPONSOR: \$20,000

- \$17,500 Tax Deductible
- Twenty(20) reserved tickets to event, option for welcoming remarks
- Five (5) tickets to the VIP Reception prior to the event
- Full page black and white ad in program book (7.75"h x 4.75"w)
- Recognition on save the dates, event invitations, and in all press materials
- Logo in program book, featured on mobile bidding tool, on event signage and on website—in addition to continuous video signage with logo at event

□ INSPIRATION SPONSOR: \$10,000

- \$8,000 Tax Deductible
- Ten (10) tickets to event with reserved seating
- Three (3) tickets to the VIP Reception prior to the event
- Full page black and white ad in program book (7.75"h x 4.75"w)
- Logo in program book, featured on mobile bidding tool, on event signage and on website—in addition to continuous video signage with logo at event

□ GRATITUDE SPONSOR: \$5,000

- \$4,000 Tax Deductible
- Five (5) tickets to event with reserved seating
- Two (2) tickets to the VIP Reception prior to the event
- Half page black and white ad in program book (3.38"h x 4.75"w)
- Logo in program book, featured on mobile bidding tool, on event signage and on website—in addition to continuous video signage with logo at event

□ COURAGE SPONSOR: \$3,500

- \$2,750 Tax Deductible
- Three (3) tickets to event with reserved seating
- Quarter page black and white ad in program book (3.68"h x 2.18"w)
- Logo in sponsor section of program book and on event signage
- Name listed on continuous video signage and on website

□ OPTIMISM SPONSOR: \$1,500

- \$1,200 Tax Deductible
- Two (2) tickets to event
- Name listed on continuous video signage and in program book

SPONSORSHIP OPPORTUNITIES

☐ COCKTAIL HOUR SPONSOR: \$8,500

- \$6,500 Tax Deductible
- Sponsor Exclusivity: Exclusive signage at every bar and within cocktail area
- Five (5) tickets to the event with reserved seating
- Two (2) tickets to the VIP Reception prior to the event
- Full page black and white ad in program book (7.75" h x 4.75" w)
- Logo in sponsor section of program book, on event signage and on website
- Continuous video signage with logo at event

☐ AUCTION SPONSOR: \$7,500

- \$5,500 Tax Deductible
- Auction Sponsor Exclusivity: Prominent logo placement on virtual bidding tool
- Five (5) tickets to the event with reserved seating
- Two (2) tickets to the VIP Reception prior to the event
- Full page black and white ad in program book (7.75" h x 4.75" w)
- Logo in sponsor section of program book, on event signage and on website
- Continuous video signage with logo at event

☐ VIP RECEPTION SPONSOR: \$4,500

- \$1,750 Tax Deductible
- VIP Reception Sponsor Exclusivity: Exclusive signage at VIP Reception
- Three (3) tickets to the event with reserved seating
- Three (3) tickets to the VIP Reception
- Half page black and white ad in program book (3.38" h x 4.75" w)
- Logo in sponsor section of program book, on event signage and on website
- Continuous video signage with logo at event

FAMILY SPONSORSHIP

☐ FAMILY TABLE SPONSOR: \$2,500

- \$1,750 Tax Deductible
- Two tickets to the event
- Sponsor a full table of BHH families so they are able to attend the event
- Opportunity to sit with BHH families the night of the dinner (optional)
- Logo recognition on the Family Table
- Program book recognition

SPONSORSHIP OPPORTUNITIES

Sponsorship must be paid prior to event!

Sponsor Name: _____

Contact Name: _____

Email Address: _____

Sponsor Amount:

Sponsorships

- Presenting HOPE Sponsor (\$20,000)
- Inspiration Sponsor (\$10,000)
- Gratitude Sponsor (\$5,000)
- Courage Sponsor (\$3,500)
- Optimism Sponsor (\$1,500)

Exclusive Sponsorships (1 per)

- Cocktail Hour Sponsor (\$8,500)
- Auction Sponsor (\$7,500)
- VIP Reception Sponsor (\$4,500)

Family Sponsorship

- Family Table Sponsor (\$2,500)

Payment Information

Payment Method: Corporate Check [Online Payment](#) Please Invoice

THANK YOU!

Any questions please contact CaitlinMahon@bringinghopehome.org. **All sponsor materials due no later than April 7, 2017.**

If required for your sponsorship, please send a high-resolution vector format logo and program book ad to CaitlinMahon@bringinghopehome.org.